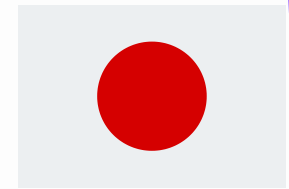




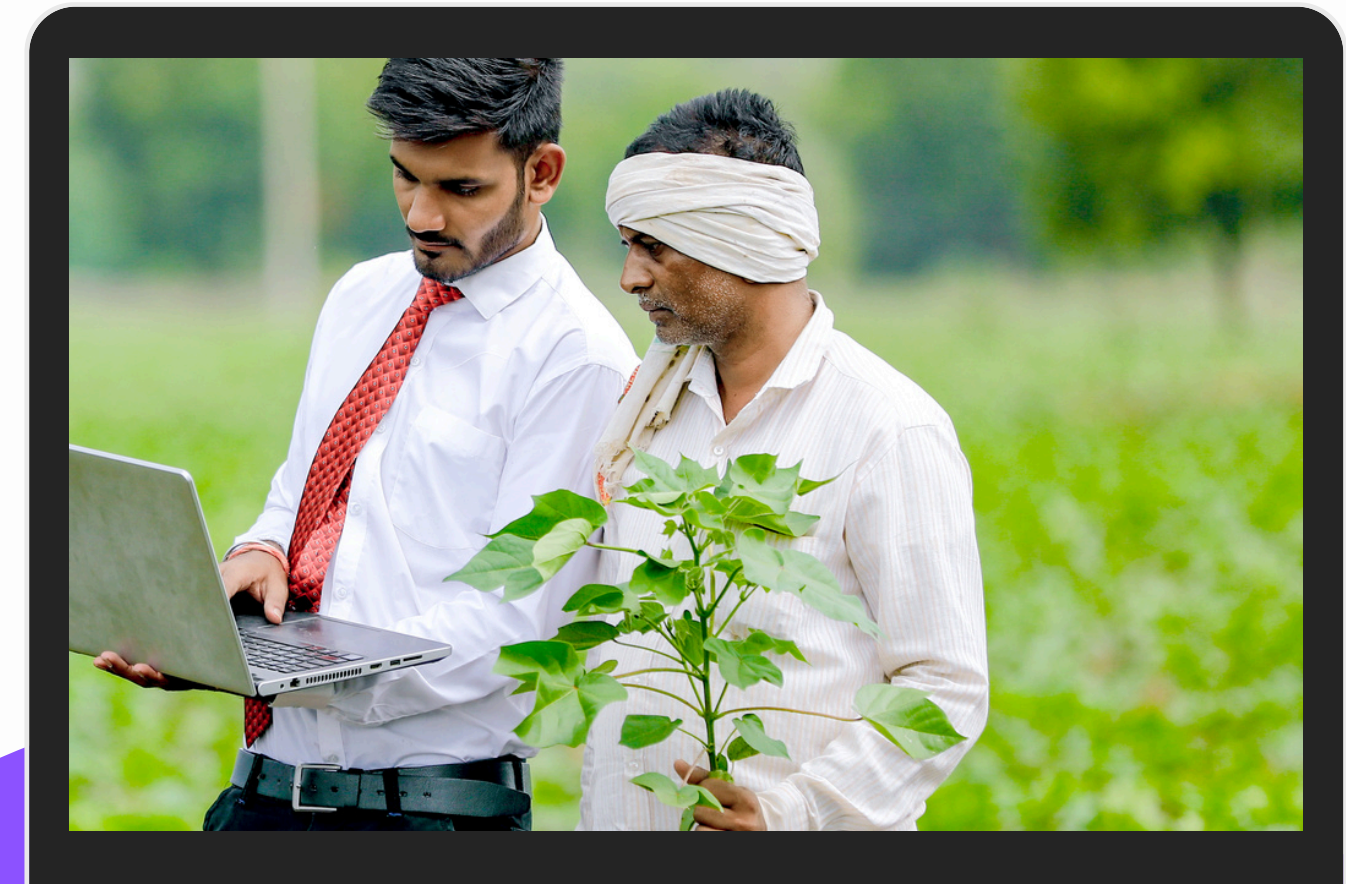
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LiveTech Highway

Cross-Border Sandbox for Tech-for-Good Pilots

Accelerating Opportunities through Access



Japan India Transformative Technology Network

Presented by :

Tuba, Neha , Masa , Makoto and Jennifer

PROBLEM

Pilot Testing for Social-Good Tech Is Broken

90%

Tech-for-good startups failing to scale without early real-world validation.

(GALI 2022)

72%

Indian social businesses reporting lack of affordable pilot opportunities is a major barrier to growth.

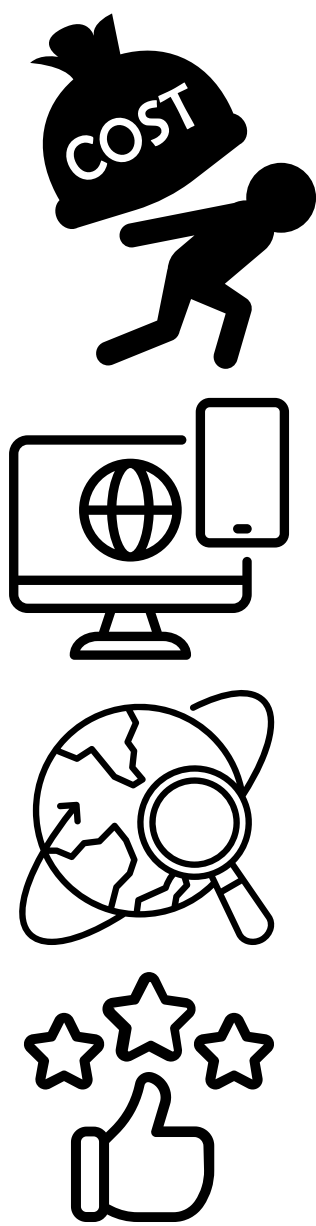
(Source: British Council India, Social Enterprise Landscape Report, 2022)

67%

67% of Indian MSMEs lack exposure to global tech and innovation practices.

(Source: Ministry of MSME India, Annual Report 2023)

Early stage tech diffusion bottlenecks prevent crucial solutions from reaching end users



CHALLENGE	EFFECT
High pilot costs	Startups can't afford real-world tests
No structured pilot platform	Time-consuming stakeholder discovery
Lack of cross-border solutions	Japan↔India innovations stall
No transparent feedback	Poor iteration & adoption

KEY BENEFICIARIES & VALUE PROPOSITION



**Early stage
Tech-for-good ventures**

Struggling to validate tech solution

- **Real-World Pilots (Fast deployment)**
- **Rapid Feedback**
- **Structured user insights**
- **Investor-Ready Case Studies to get more pilots**



**Corporates, MSME's, Civic Bodies,
Policy makers, Investors**

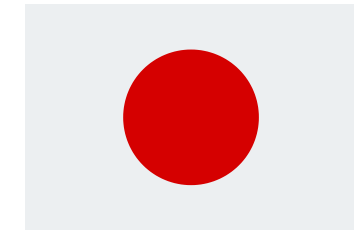
**Lacking structured access to trustworthy,
scalable innovation**

- **Low-risk Innovation with Turnkey pilot setup**
- **Curated Solutions Pipeline**
- **Continuous access to validated impact-tech ventures**
- **Capacity Building to ensure smooth adoption**

POTENTIAL USE CASE SCENARIOS



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HealthTech Pilot in Rural Areas

A startup pilots a telemedicine solution with a rural healthcare NG



Smart City Mobility Solutions

An urban mobility tech company partners with a municipality to pilot e-scooters and traffic monitoring



EdTech in Underserved Schools

An EdTech firm pilots an AI-powered learning platform in low-income schools



ClimateTech Validation with Industry

A company pilots carbon capture sensors with a manufacturer to cut emissions



Inclusive Infrastructure for Remote Work

A startup tests a solar-powered Wi-Fi hub with local authorities in a pilot village



Global Partnership for Water Tech

An NGO pilots water purification technology in refugee camps through global collaboration

SOLUTION

We are building a cross border pilot testing platform to enable early-stage technology startups from India and Japan working in health, education, climate, livelihoods, and MSME digitization to test their innovations in real-world environments in a structured way with transparent feedback loop.



**Structured
testing**

**Cross-border
access**

**Transparent
feedback**



WHY IT WORKS

WHY PILOTS

- **Structured pilots 3.4x increase Series A success chances**

(GCV 2021)

- **Pilots with MSMEs show 26% faster adoption of new tech compared to top-down government procurement models.**

(Source: World Bank Report on MSME Digitization, 2022)

WHY CROSS CULTURAL

- **Cross-cultural UX adaptation increases adoption rates by 40%.**

(EY 2022)

WHY STRUCTURED

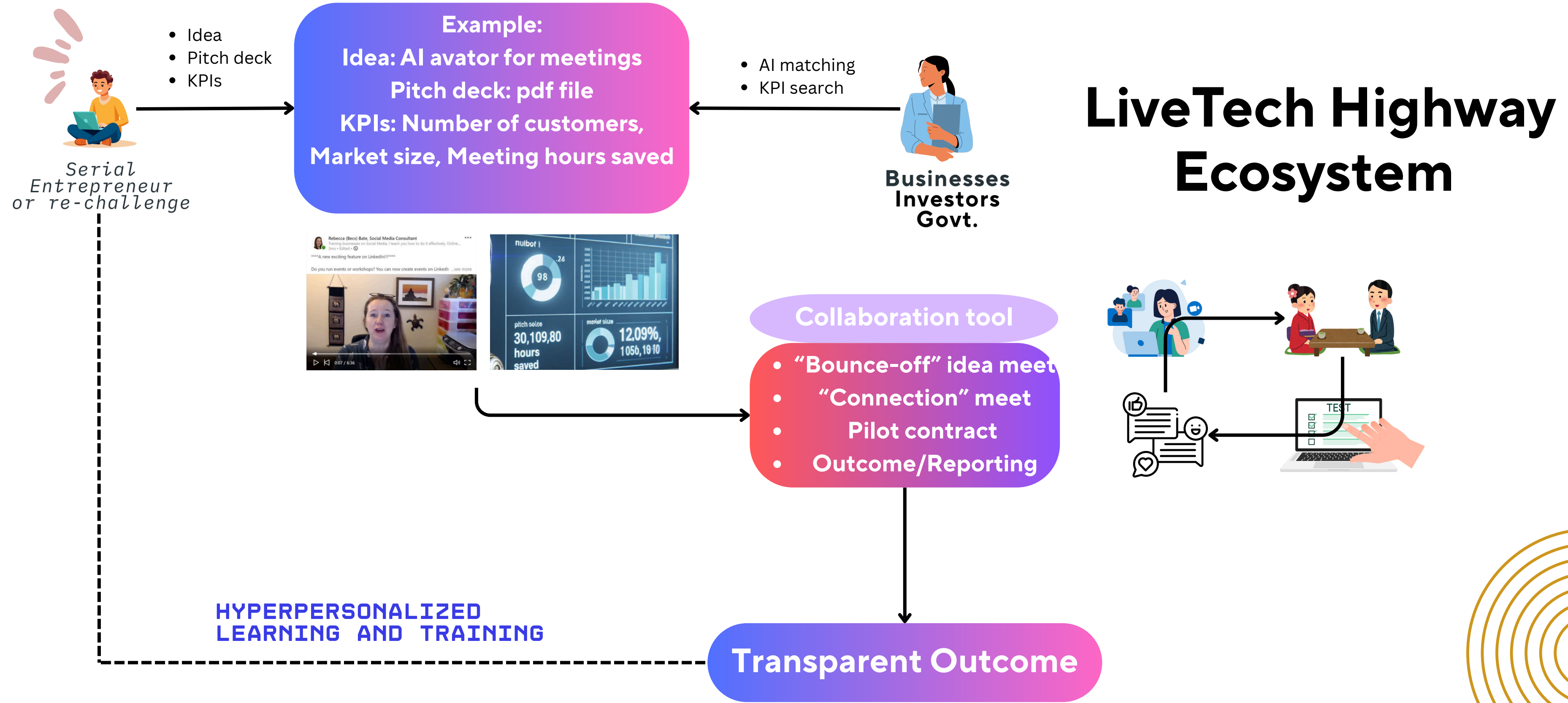
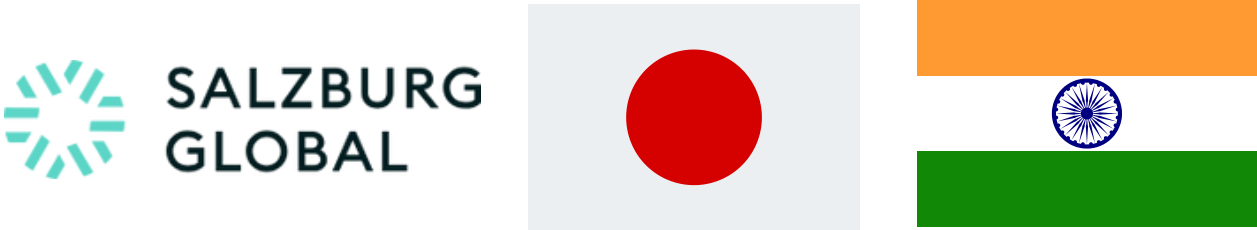
- **Only 18% of MSMEs surveyed felt confident trying out new digital solutions without structured support.**

(Source: SIDBI MSME Innovation Readiness Survey, 2023)

- **Community pilot programs increase trust and usage of new tech by grassroots users by 45%.**

(Source: Stanford Center for Social Innovation, 2021)

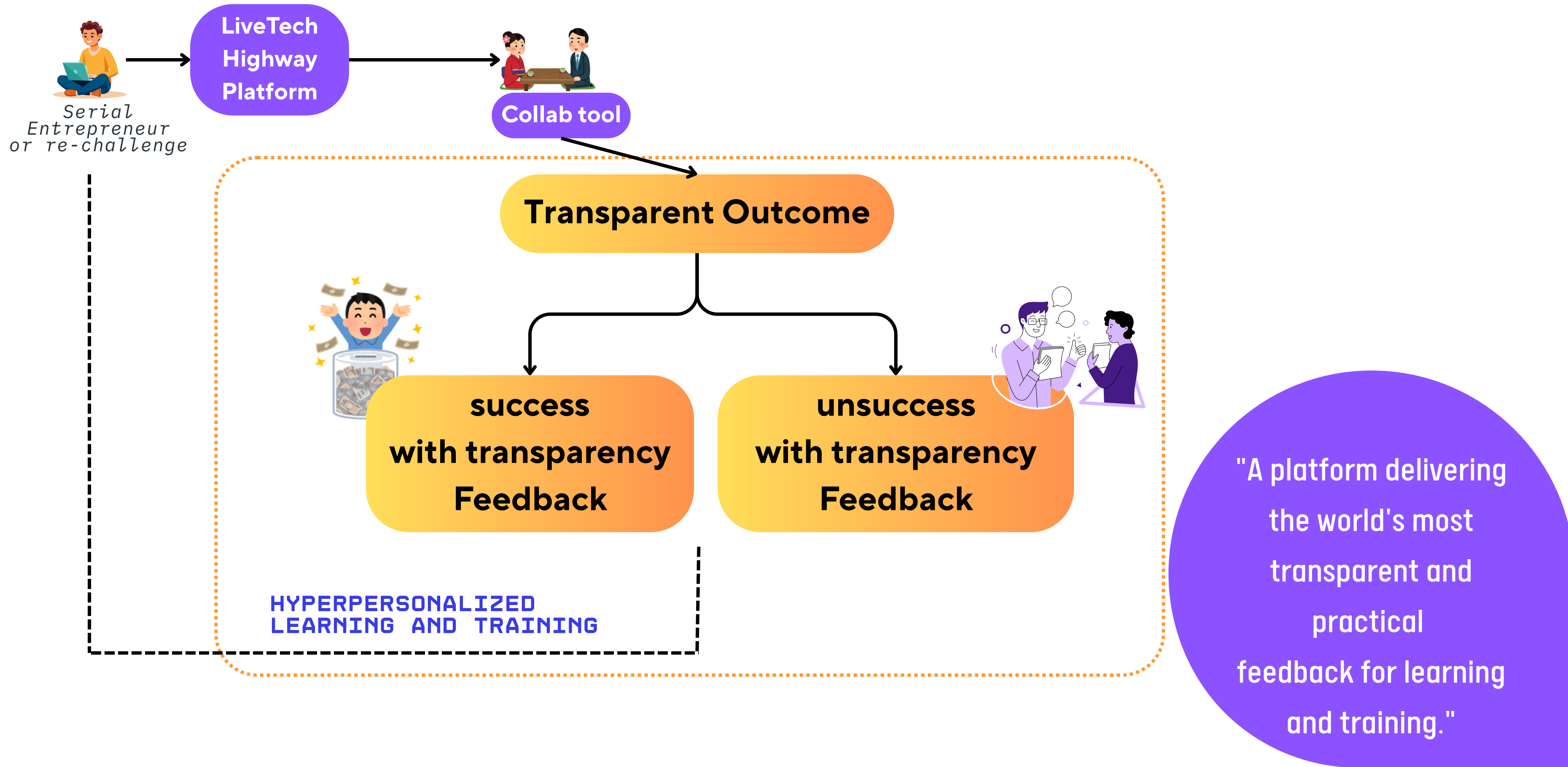
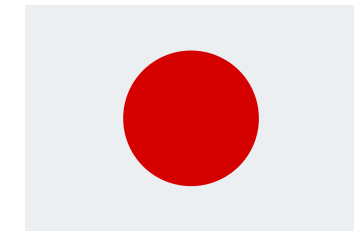
HOW IT WORKS



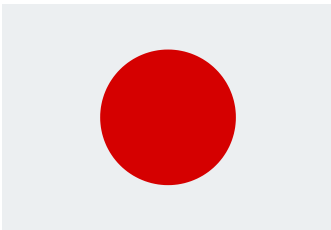
CRITICAL DIFFERENTIATOR



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NEXT STEPS

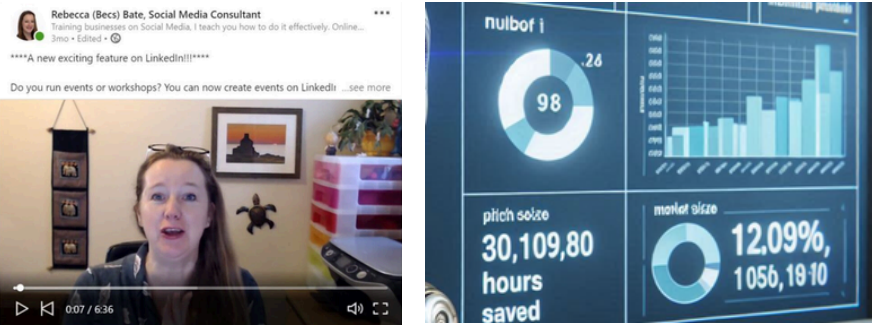


Invite YOU all



Please scan to know
secret form

Platform setup and
Collab Tool setup

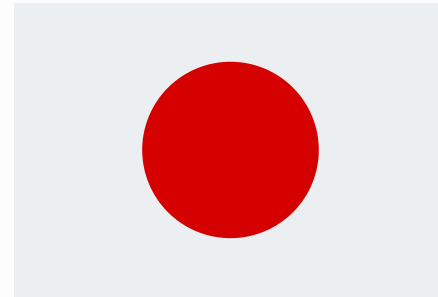


Onboarding our partners and
potential startups



With support from Neha Malhotra, Makoto Matsuura, Masayuki Kubota, Jennifer Pandiyan, Kenji Narushima, Yuki Takishima

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THANK YOU!

Presented by:

Tuba, Neha, Masa, Makoto and Jennifer

