

# Persons with Disabilities in Japan: Key Data



## Total PWDs

11.6 million (9.3% of population)



## Physical disabilities

4.2 million



## Intellectual Disorders

1.3 million



## Mental disorders

6 million



## Main caregivers

10 million



## Projected care workers needed

2.53 million



# Persons with Disabilities in India: Key Data



## Total PWDs

80M (7.6%–8% of population)



## Physical disabilities

25 million



## Intellectual Disorders

55 million



## Mental disorders

(Unclassified)



## Main caregivers

~80 million



## Projected care workers needed

20 million by 2035



# Problem Statement: Challenges in Disability Inclusion

## Information Gaps

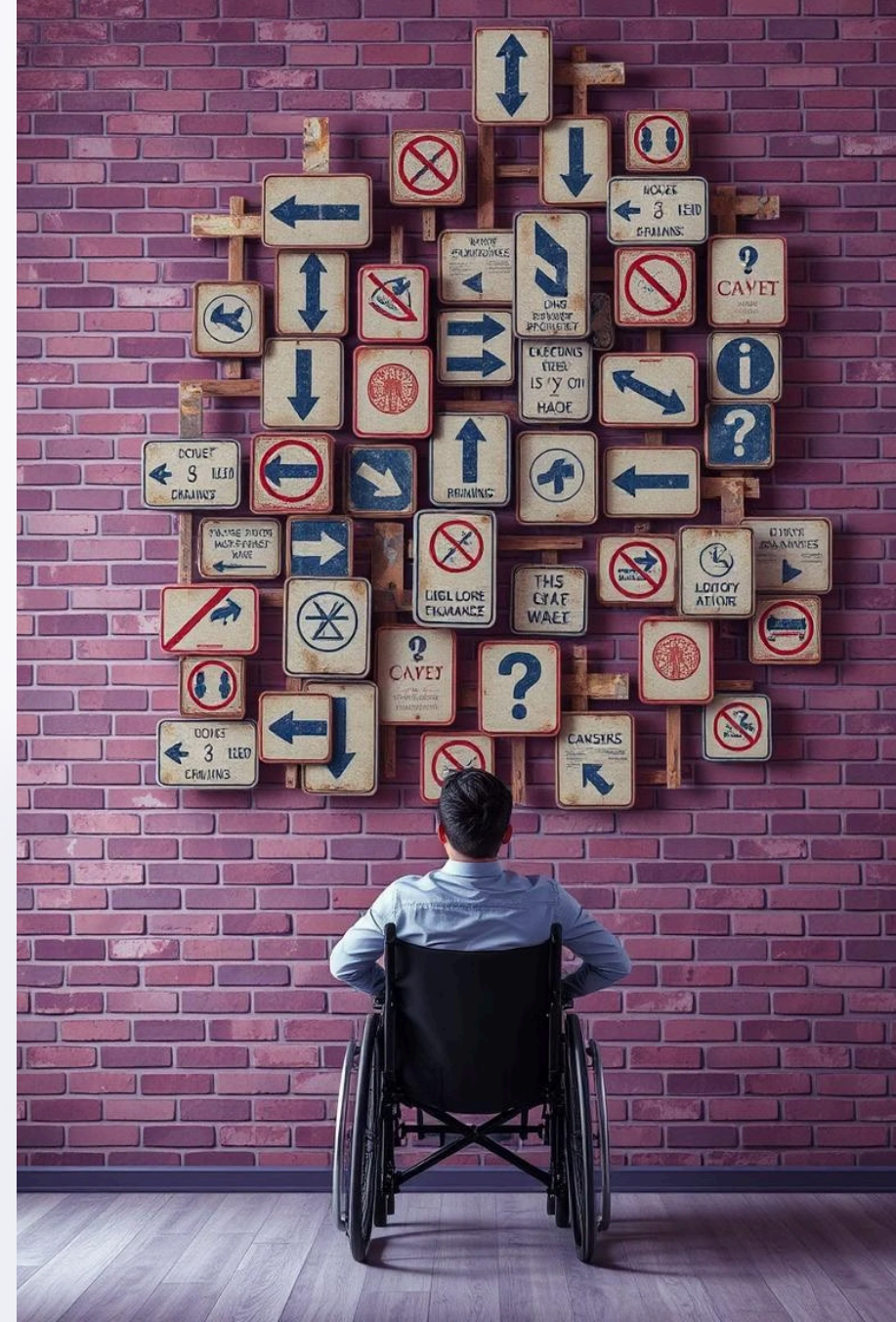
Reliable resources for disability support are scarce and scattered.

## Service Fragmentation

Difficulty navigating diverse uncoordinated providers adds barriers.

## Caregiver Burden

Caregivers are overwhelmed due to lack of accessible, trustworthy info.





# Building a Trusted Solution for Disabilities

Connecting persons with disabilities and caregivers to verified solution providers.

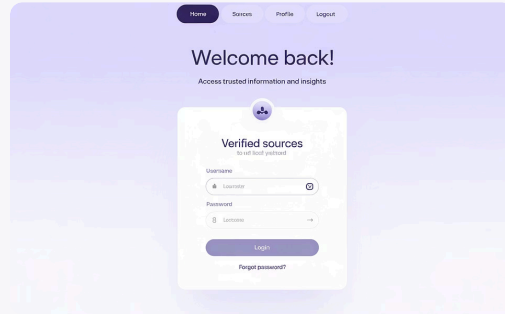
***+SUNAGO***  
***Discover.Connect.Dignify.***

# User Journey: Case 1



## Need

35 yr old person, looking for hearing aids for 4 yr old daughter



## tSUNAGO Platform

He logs in to tSUNAGO, a trusted platform integrating verified resources.



## Primary Requirement

Hearing Aid Provider



## Additional Support

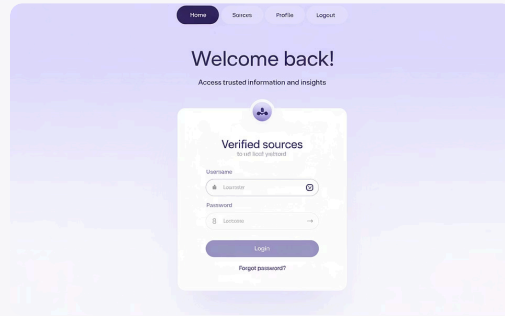
Special schools, Speech Therapists, Waku Waku, Insurance

# User Journey: Case 2



## Need

A 40-year-old woman with a disability plans a trip.



## tSUNAGO Platform

She logs in to tSUNAGO, a trusted platform integrating verified resources.



## Primary Requirement

Caregiver Contact



## Additional Support

Accessible hotels, transportation, and restaurants, Tech Assist (Neomotion)

# Core Features for Trust and Inclusion



## Verified Directory

Search vetted solution providers easily.



## Multilingual Access

Support for multiple languages and cultures.



## Live Support

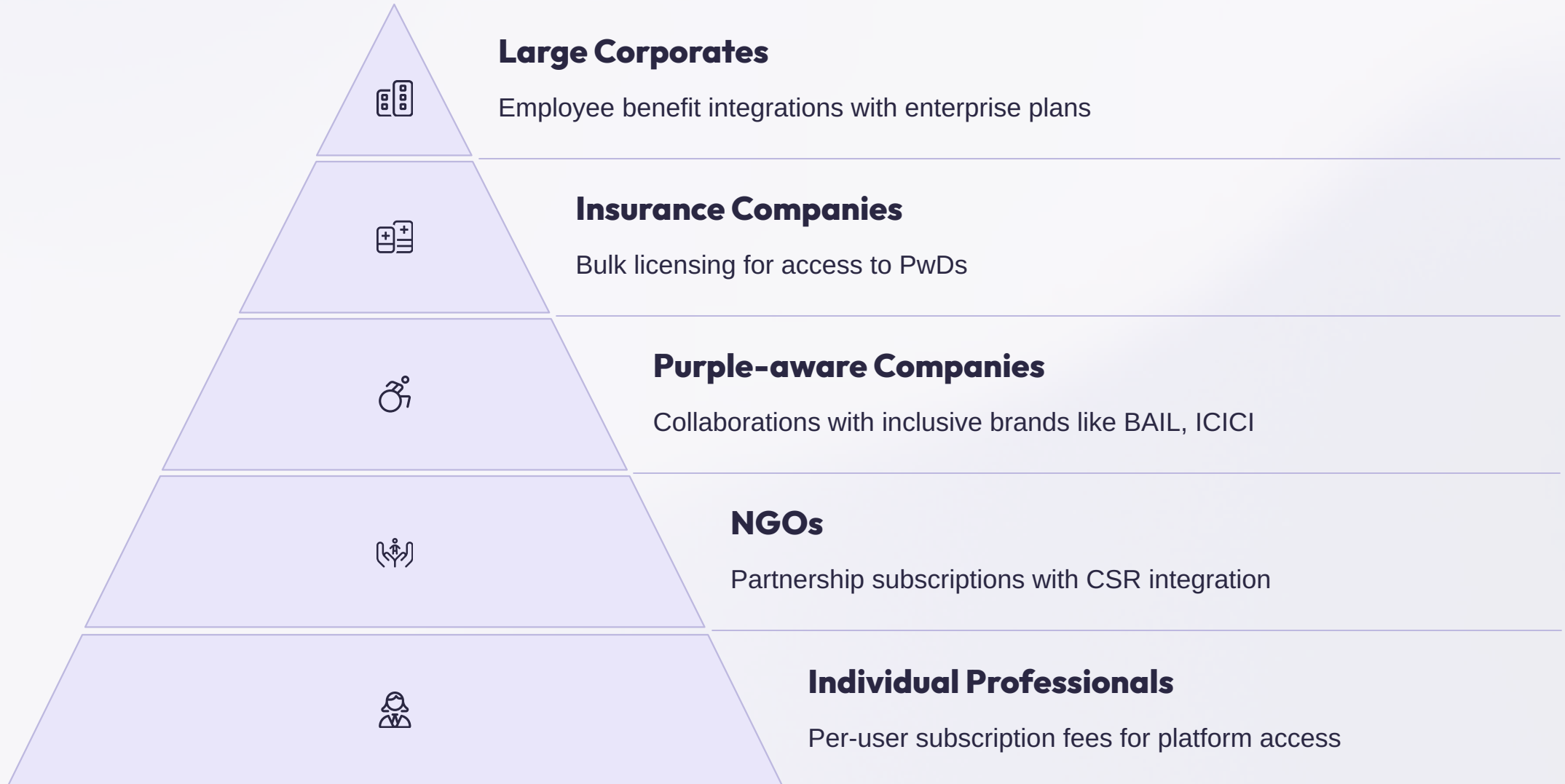
Real-time help from chatbots and eventually trained professionals.

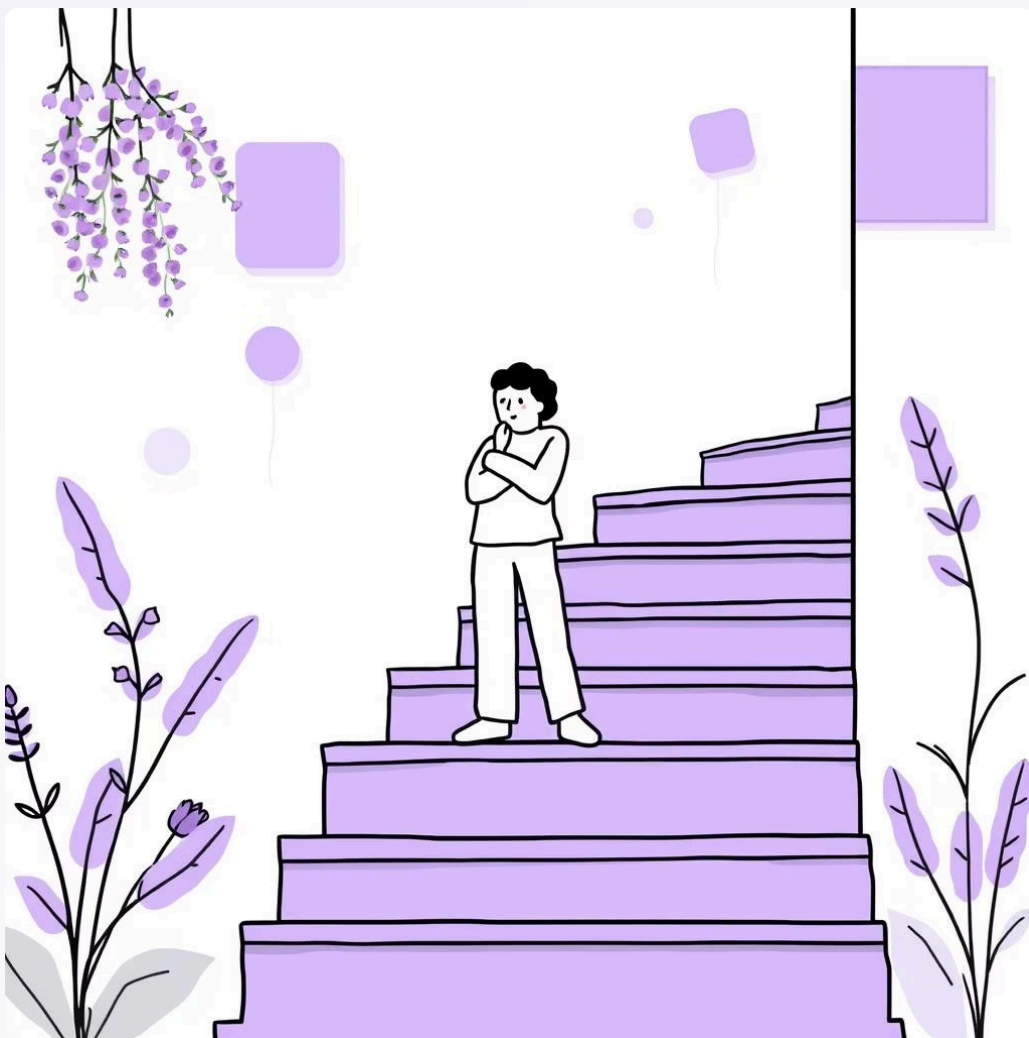


## Community Forums

Peer feedback and shared experiences.

# †SUNAGO Revenue Engine – Subscription Model





# Next Steps

- 1. Strategy planning**
- 2. Costing and Budgeting (Time and Resource Planning)**
- 3. Concept Note**
- 4. Fortnightly Meeting (Tuesday 2pm IST, 5:30 JST)**



# Yet to be figured...

**1. Entity Structure**

**2. Tech Partners**

**3. Seed Funding**

# Help Us Strengthen tSUNAGO's Impact

## **Kenji – Data Monetisation Strategy**

Kenji, help us unlock revenue through ethical data models.

## **Neha Malhotra – Funding Support**

Neha, join us in securing vital resources for growth.

## **Yuki Takishima – Funding Support**

Yuki, your support will accelerate our expansion efforts.

## **Bhargav – UI/UX Design Support**

Bhargav, help craft an accessible and user-friendly platform.

# Join us in Transforming the Disability Landscape in Japan and India

Invest in a trusted platform built by Salzburg Fellows connecting persons with disabilities to verified solutions.

Your support accelerates access, empowerment, and community impact. Dont miss out!



## **Innovative Solution**

Combining technology and partnerships for scalable impact.



## **Untapped Opportunity**

Addressing an underserved community with massive social need.



# THANK YOU

## ARIGATO

1. Archana Pamdey - Aaryavart.org
2. Neha Soneji - Tech Mahindra Foundation
3. Abir Bhakta & Den - EnAble India
4. Tomofumi Fukamiya - The Elements
5. Avinash Sosale - ComDEALL/Communic aids





# Our Vision: Connecting Through Trust



## Reliable Ecosystem

Single platform with validated, trustworthy content and services.



## Inclusive Access

Designed for all disabilities with multilingual support.



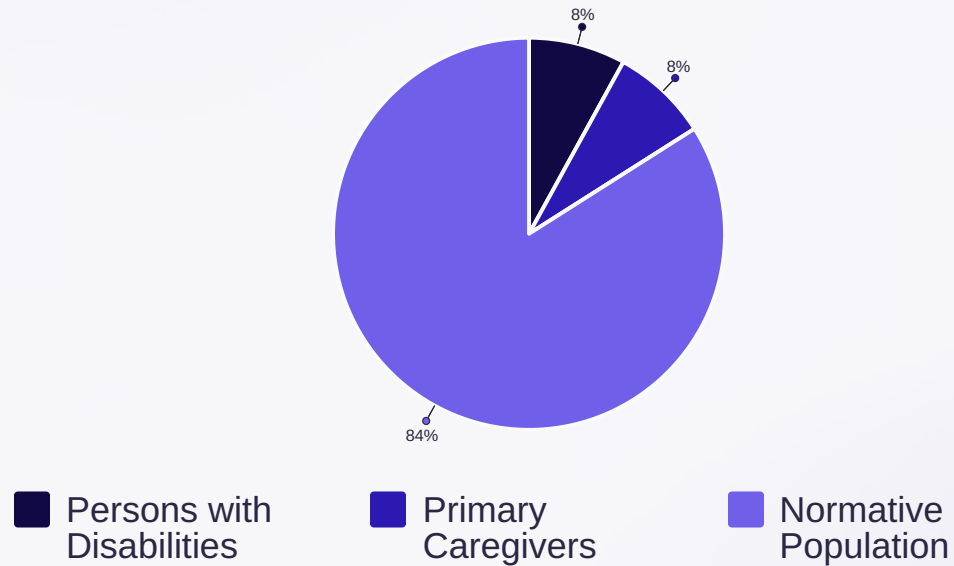
## Community Engagement

Enable peer feedback and connection to reduce isolation.



# INDIA Market: Persons with Disabilities

**160 Million potential users (TAM)**



# Target Users:

## **Persons with Disabilities**

- Congenital conditions
- Acquired disabilities (Ageing Populations)

## **Caregivers**

- Family members
- Professional aides

## **Solution Providers**

- Professionals
- Assistive tech firms
- Government and NGOs

# Verification System: Ensuring Reliability



## **Review**

Backend processes to validate providers.



## **Approved Providers**

Providers' credentials confirmed before listing.



## **Peer Feedback**

Community ratings strengthen trust and transparency.



## **Ongoing Monitoring**

Regular re-evaluation to maintain standards.

# Challenges We Face at †SUNAGO



## Overwhelming Options

Too many solutions cause decision paralysis in a crowded market.



## AI as Helper and Threat

How do we stay human-centric and irreplaceable?



# Technology & Partnerships

## **EnAble India and Tech Mahindra Foundation**

- Accessibility-first UI/UX
- Data encryption and privacy compliance
- Scalable cloud infrastructure

## **AaryavartCentre, ComDEALL , The Elements**

- NGOs and rehab centers collaboration
- Therapists and legal experts engagement
- Assistive technology firm alliances

