

How to Deliver Truly Sustainable and High Value Health Care: Maximizing the Potential of Cross-Border Learning

Program

October 30, 2013



MASSACHUSETTS
GENERAL HOSPITAL

WEDNESDAY, OCTOBER 30

SEMINAR TAKES PLACE IN THE TRUSTEE ROOM, MGH
(55 FRUIT STREET, BULFINCH BUILDING, 2ND FLOOR)

09.00 WELCOME AND INTRODUCTION

Herbert P. Gleason,
*formerly Chairman of the Board of Health and
Hospitals of the City of Boston, and member of the
Salzburg Global Seminar Board of Directors 1950-
2010*

**09.10 IMPROVING THE HEALTH OF THE
COMMUNITIES WE SERVE: MASSACHUSETTS
GENERAL HOSPITAL'S APPROACH TO
DELIVERING HIGH QUALITY CARE TO ALL**

Dr. Peter Slavin,
President, Massachusetts General Hospital

09.30 PLENARY DISCUSSION

10.00 BREAK

**10.20 HOW DO WE GET TO THE NEXT LEVEL OF
QUALITY IMPROVEMENT IN LOW AND
MIDDLE INCOME COUNTRIES?**

Dr. M. Rashad Massoud,
*Director of the USAID Health Care Improvement
Project (HCI), URC-CHS*

10.40 PLENARY DISCUSSION

**11.10 HOW CAN CROSS-BORDER LEARNING
MAXIMIZE REAL VALUE AND INNOVATION IN
HEALTH CARE DELIVERY?**

Dr. Albert G. Mulley Jr.,
*Director, Dartmouth Center for Health Care Delivery
Science*

11:30 PLENARY DISCUSSION

12.00 LUNCH

PUBLIC LECTURE

PUBLIC LECTURE TAKES PLACE AT
O'KEEFFEE AUDITORIUM
(55 FRUIT STREET, BLAKE BUILDING, 1ST FLOOR)

13.00 'REVERSE INNOVATION': LEARNING FROM INNOVATION IN RESOURCE CONSTRAINED CONTEXTS

WORKING GROUPS

led by Dr. Kristian Olson,
*Clinician Educator, Massachusetts General Hospital;
and Medical Director of the Consortium for Affordable
Medical Technology (CAMTech)*
With Kevin Cedrone,
Plasma Science and Fusion Center, MIT, and
Craig Mielcarz,
Principal at Mielcarz Consulting, Inc.

14.15 BREAK

14.30 ENGAGING VULNERABLE COMMUNITIES: PERU AND THE UNITED STATES

Dr. Jaime Bayona,
*Director of Global Health Programs and Practice,
Dartmouth Center for Health Care Delivery Science*
William Walczak,
Founder, Codman Square Health Center
Dr. Clemens Hong,
Massachusetts General Hospital

15.00 PLENARY DISCUSSION

15.30 HOW TO REALIZE THE RIGHT TO HEALTH: ENGAGEMENT OF THE PEOPLE IN THE DESIGN AND IMPLEMENTATION OF HEALTH SYSTEMS

Dr. Maria-Luisa Escobar,
Manager, Health Practice, The World Bank Institute
Dr. Roberto Iunes,
Senior Health Economist, The World Bank Institute
Dr. Michael Barry,
President, The Informed Medical Decisions Foundation

16.00 PLENARY DISCUSSION

16.30 ADJOURN

17.00 THE ROLE OF QUALITY IMPROVEMENT IN STRENGTHENING HEALTH SYSTEMS: CAN WE COLLECTIVELY IMPROVE THE SCIENCE?

Dr. Tim Ferris,
Massachusetts General Hospital
Dr. Gregg Meyer,
Dartmouth Hitchcock Medical Center
Respondent: Dr. Katrina Armstrong,
Chair of Medicine, Massachusetts General Hospital

18.30 RECEPTION MGH RUSSELL MUSEUM